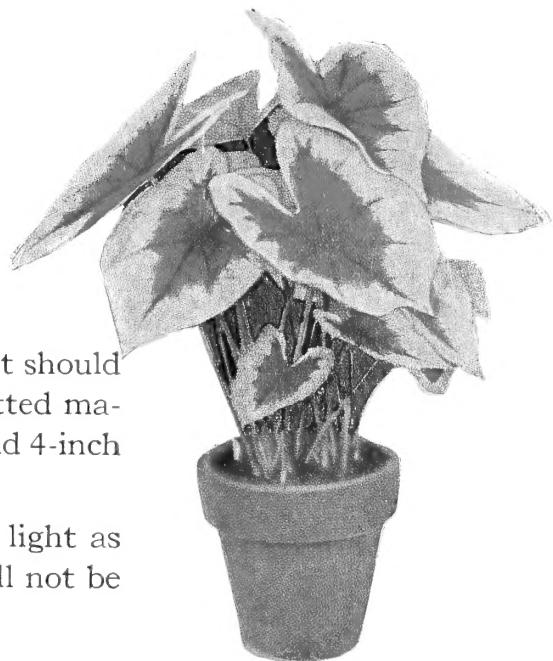


MRS. F. SANDER

Fancy-Leaved **CALADIUMS**

SOIL should be slightly acid, pH 6.2 to 6.5. It should be composed of one-part each of leaf-mould, rotted manure and loam. Good drainage is necessary. Add 4-inch potful of Vigoro to each bushel of soil.

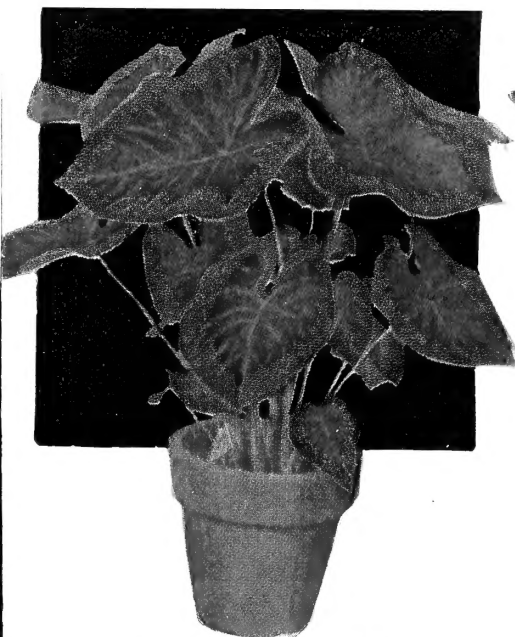
LIGHT is important. Give as much strong light as possible without burning leaves. The colors will not be bright unless plants have good strong light.



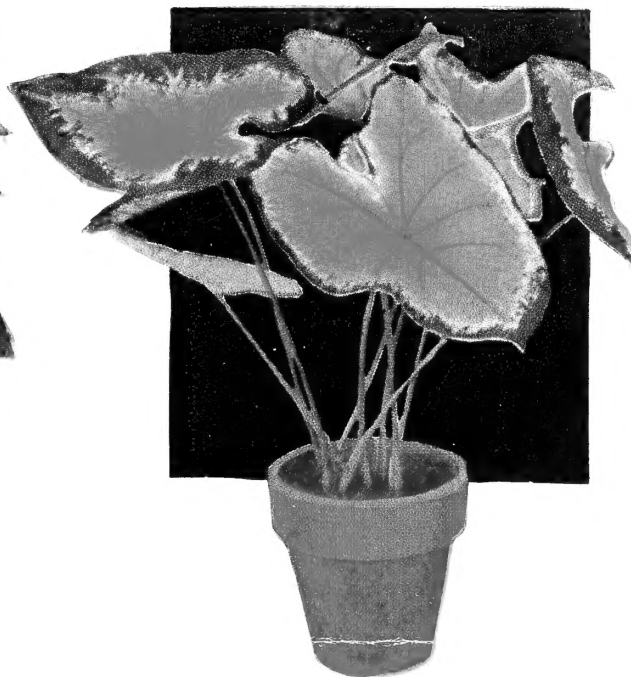
RED FLARE

TEMPERATURE should be 80 to 85 degrees, the higher the better. Reduce heat gradually to harden off the plants. Start the bulbs in flats and place on steam flows if possible.

WATER sparingly until sprouts and roots are 4 to 6 inches long; then shift to 5 or 6-inch pots. Never allow the pots to dry out when in full growth.



POECILE ANGLAIS



STOPLIGHT



CANDIDUM



MRS. W. B. HALDEMAN

Have Caladiums All Summer

When blooming plants are scarce, plant Caladiums in May, June and July for late summer sales. They are more easily grown at this time of year than during the cold months. They require less attention and no heat, but copious watering. You can have Caladiums twelve months in the year through our regular monthly shipping plan. Orders must be placed in advance so that the bulbs may be reserved for later shipment.

NEVER PLACE CALADIUMS IN COLD STORAGE; THEY WERE NOT MADE FOR IT. If not ready to plant the bulbs when they are received, place them in shallow trays in a temperature of not less than 70 degrees and with relative humidity of at least 70% until ready to plant.

Grow More Caladiums

Ace of Hearts. ** Deep rose center with heavy scarlet ribs and green border.

Attala. ** Medium green overlaid with large, irregular blotches of light pink; veins and ribs crimson. Very fine.

Candidum. *** Fine Easter variety and very popular. Leaf snow-white with green veins and network; narrow green border. Ours is the true Candidum.

CRIMSON WAVE. *** New. Large, deep green leaf with crinkled, transparent crimson or scarlet center and many crimson spots toward edge. Strong grower.

Dr. M. Cook. *** Dark moss-green leaf with plum-red center and red ribs. Leaf crumpled and spotted with transparent plum-red.

Edith Mead. * Erect snow-white leaf (not transparent), with red ribs and narrow green edge.

Fire Nymph. ** New. Similar to Firebrand, but a taller and stronger grower, and mottled with two shades each of bright pink and straw color.

ITACAPUS. *** Entire leaf dark red of a rust shade; narrow border with red dottings. One of the most beautiful Caladiums in existence. Known also as "John Hachmeister."

JESSIE THAYER. ** Tall-growing variety with mottled green leaf and heavy scarlet midrib.

JOHN PEED. ** Shining bright metallic red center on moss-green ground. Very fine.

KEYSTONE. ** Medium-sized, olive-green leaf with pink ribs and veins, speckled light pink.

LADY IN RED. *** Fine dwarf, shining red leaf with bronzy hues; broad center ribs of a darker shade.

Lord Derby. ** Transparent rose with dark green ribs and narrow green edge. Very popular.

Macahyba. *** Dark moss-green leaf profusely spotted lilac; heavy scarlet ribs.

Marie Moir. * Large, pure white leaf like Candidum, but having red blotches between the ribs.

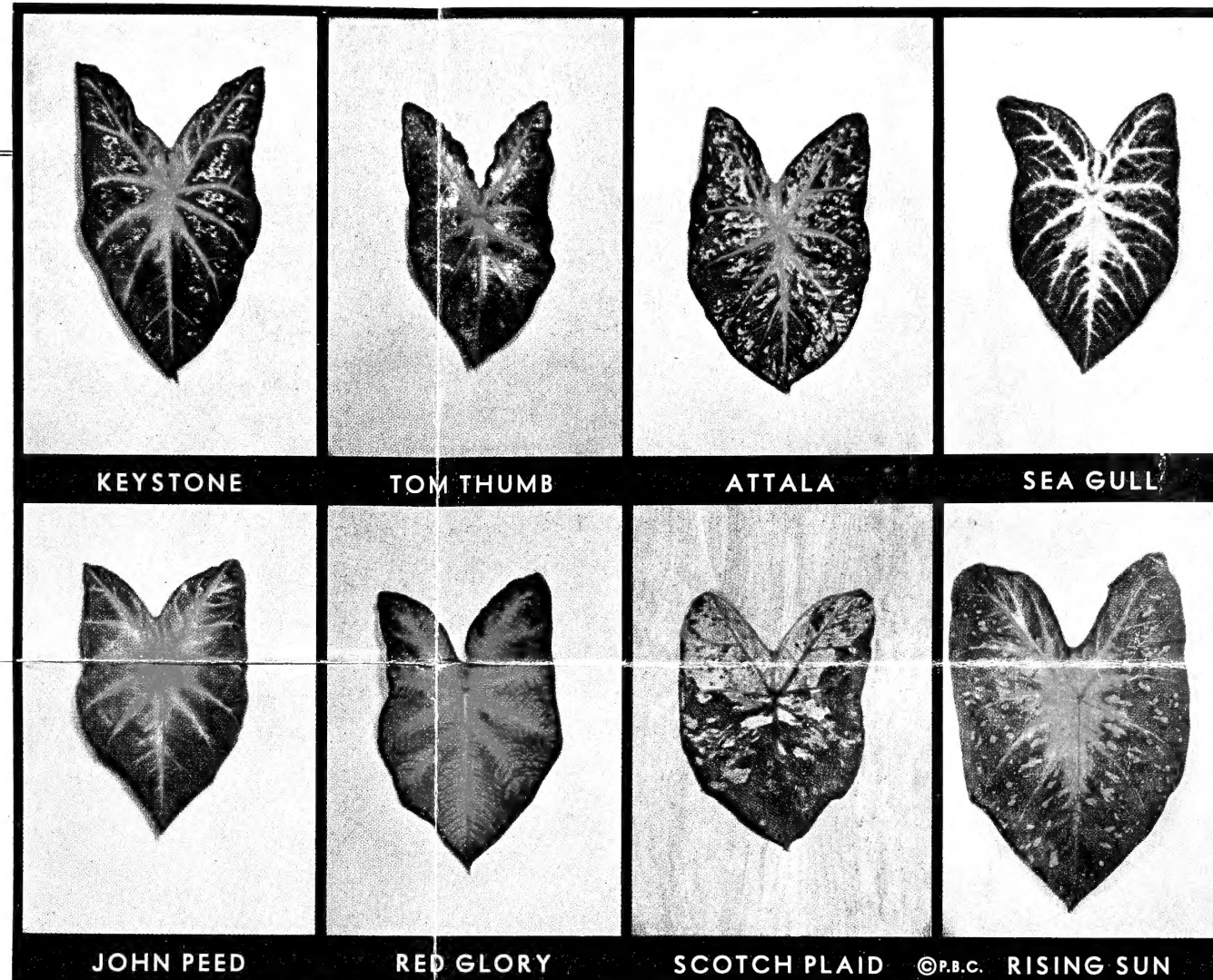
Mrs. Arno H. Nehrling. * Dwarf bronzy red with crimson ribs, shaded coppery red; crimson veinlets.

Mrs. F. Sander. *** Roundish, dark green leaf heavily blotched transparent deep rose.

Mrs. W. B. Haldeman. *** Medium leaf of bright pink with narrow green edge. Very fine and popular.

Pink Cloud. * New. Large, crinkly, well-opened leaves of mottled pink with a cloud-like effect in the coloring.

Poecile Anglais. * Dwarf. Wavy leaf of deep crimson, bordered metallic green. One of the best.



KEYSTONE

TOM THUMB

ATTALA

SEA GULL

JOHN PEED

RED GLORY

SCOTCH PLAID

©P.B.C. RISING SUN

Increase Your Profits

RECONCAVO. *** A fine, strong grower. Has a delicate rose center with carmine ribs. One of the best colors we offer.

RED ENSIGN. ** New. A rather dwarf-growing type with many leaves of metallic red; narrow green border. A very bright, and a fine new variety.

RED FLARE. * New. Similar to Scarlet Pimpernelle, but blotched with two shades of green. A fine pot-plant.

RED GLORY. * Deep carmine with heavy scarlet ribs and narrow green edge. Extra fine.

RED POLKA. ** New. Bushy, dwarf grower. Bright red leaves with many polka-dot spots of a slightly lighter shade of red.

REDSKIN. ** New. A dwarf variety with pointed leaves. The color is a dull, rich scarlet over the entire leaf.

Richard Deckard. * Coppery rose with bright crimson ribs and golden tints between the pink blotches.

RISING SUN. * Brilliant deep red center and ribs on dark, gold-tinted background; spotted transparent pink.

Scotch Plaid. ** Mottled dark green and grayish green; maroon ribs, spotted scarlet.

Sea Gull. ** New. Dwarf, with a dark green leaf, heavy white midribs and white center. A very effective new white Caladium.

Sorocaba. ** Transparent silvery pink, suffused white, with greenish ribs and veins.

SPANGLED BANNER. * Glowing red leaf with darker ribs and a profusion of pink spots.

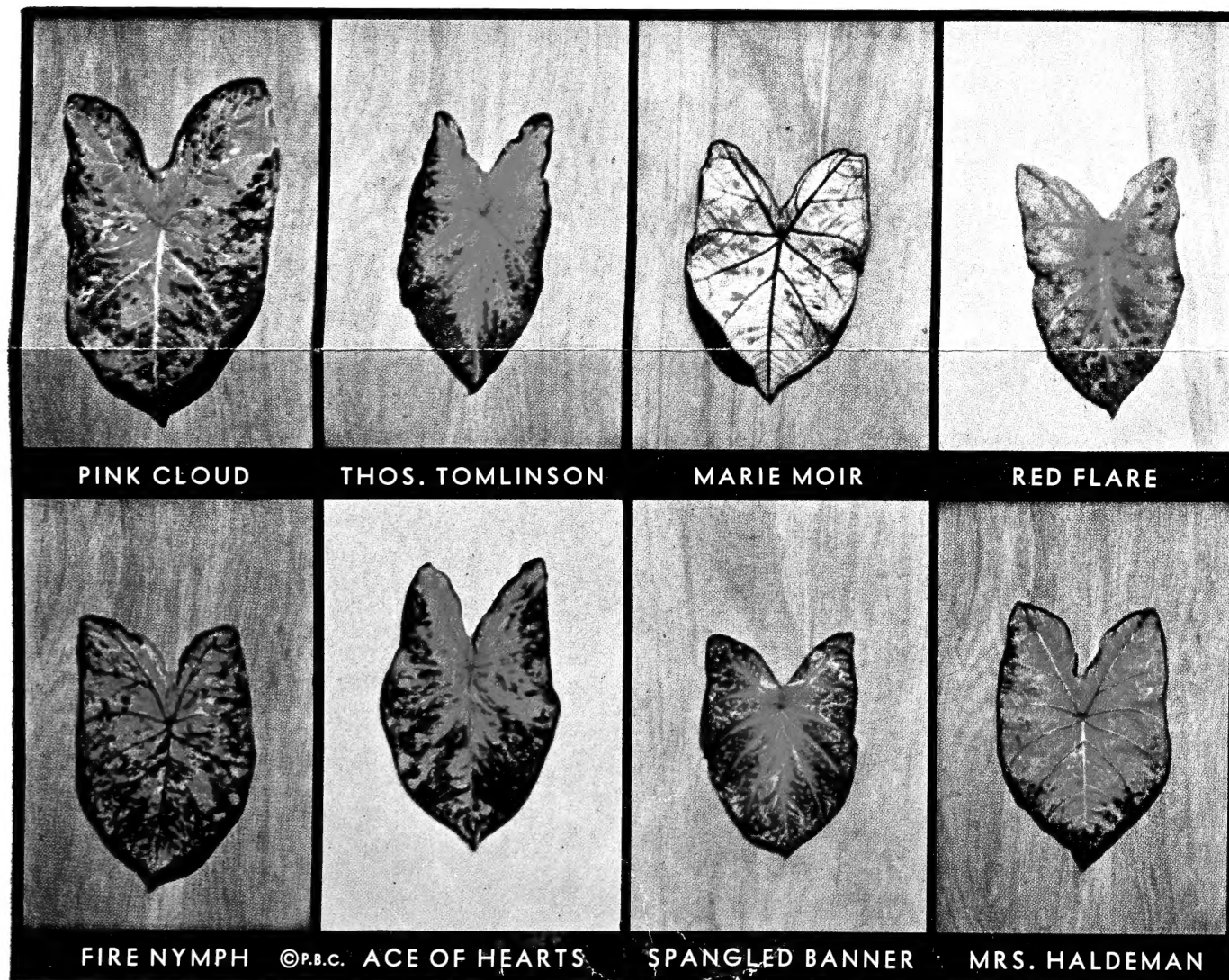
STOPLIGHT. * Leaf shining crimson with bluish tints. The best red Caladium of all.

Texas Wonder. *** Mottled crimson center, with pink and green blotches; veins white and yellow. Tall, vigorous-growing variety.

THOMAS TOMLINSON. * Bright crimson center and blotches; narrow green edge. Makes many leaves.

Tom Thumb. * New. Very dwarf and compact. The color varies but is usually copper-red with a few white blotches in the center. Midrib is bright crimson.

Triomphe de l'Exposition. *** Old favorite with roundish leaf of bright red; dark green edge.



PINK CLOUD

THOS. TOMLINSON

MARIE MOIR

RED FLARE

FIRE NYMPH

©P.B.C. ACE OF HEARTS

SPANGLED BANNER

MRS. HALDEMAN

VARIETIES. If you leave the selection of varieties to us, you will be sure of getting the best colors and types. We will substitute an equally good or better variety when you order one that is sold out. In some crop years the bulbs marked Jumbo and Mammoth may not be available due to growing conditions, but the varieties marked with asterisks are usually available as shown, in ordinary growing seasons. The supplying of Caladium bulbs has to be done on a very flexible basis. No bulbs grow to order in any season, the supply of different sizes being entirely dependent upon a great many things, including weather.

SIZES. Caladiums are graded in three standard sizes:

No. 1 size (1½ to 2½-in. diameter)

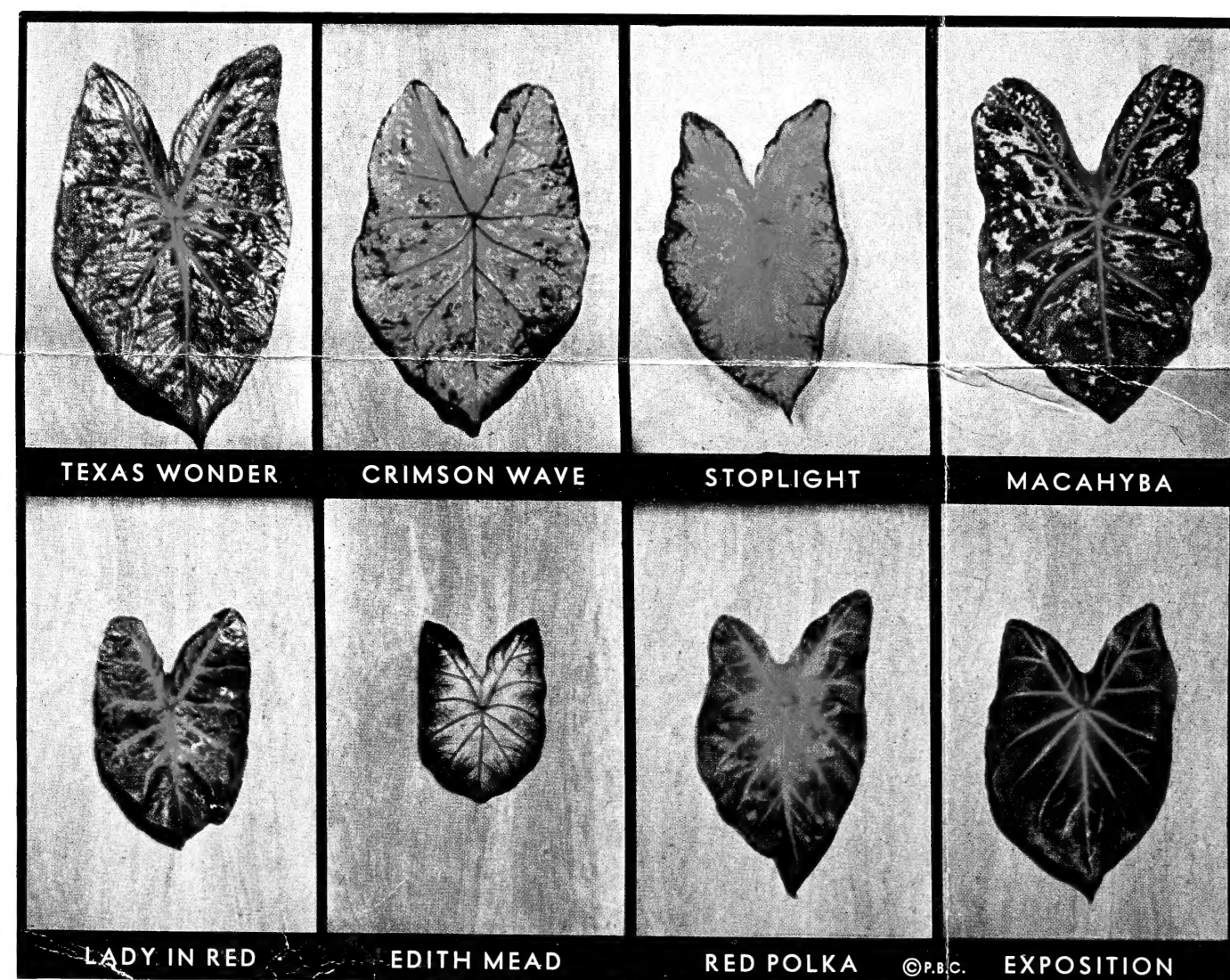
Jumbo size (2½ to 3½-in. diameter)

Mammoth size (3½ in. up)

Varieties marked with one asterisk (*) usually make No. 1 size and no larger. Varieties marked with two asterisks (**) usually make Jumbo-size bulbs in addition to No. 1 size. Varieties marked with three asterisks (***) generally are available in Mammoth size in addition to Jumbo and No. 1 size. We consider it best to substitute size rather than variety, and usually do so, giving the next smaller size where the one ordered is sold out.

There is no use ordering Mammoth bulbs of varieties which do not make bulbs larger than No. 1 or Jumbo.

NEVER PLACE CALADIUM BULBS IN COLD STORAGE; THEY WERE NOT MADE FOR IT. If not ready to plant the bulbs when they are received, place them in shallow trays in a temperature of not less than 70 degrees and with relative humidity of at least 70% until ready to plant.



TEXAS WONDER

CRIMSON WAVE

STOPLIGHT

MACAHYBA

LADY IN RED

EDITH MEAD

RED POLKA

©P.B.C.

EXPOSITION



CALADIUMS

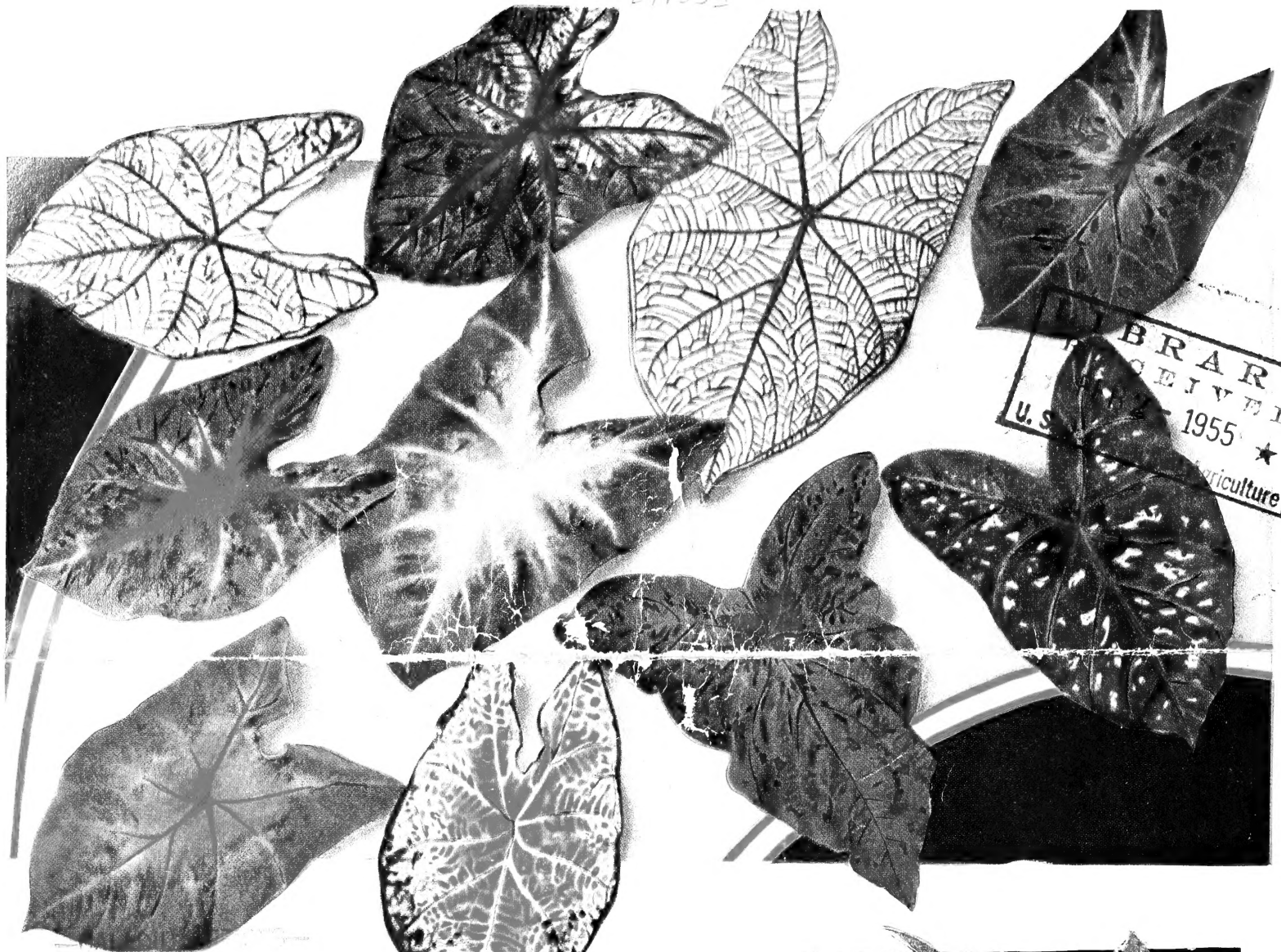
AS

Christmas Pot- Plants

To be sure of having Caladiums for Christmas, your order should be placed by January 1 for shipment the following October. The red varieties are always best for Christmas.

These beautiful plants sell readily at Christmas and you will find that the bulbs grow faster because of the long rest.

The best varieties for Christmas are in Capital letters. See list.



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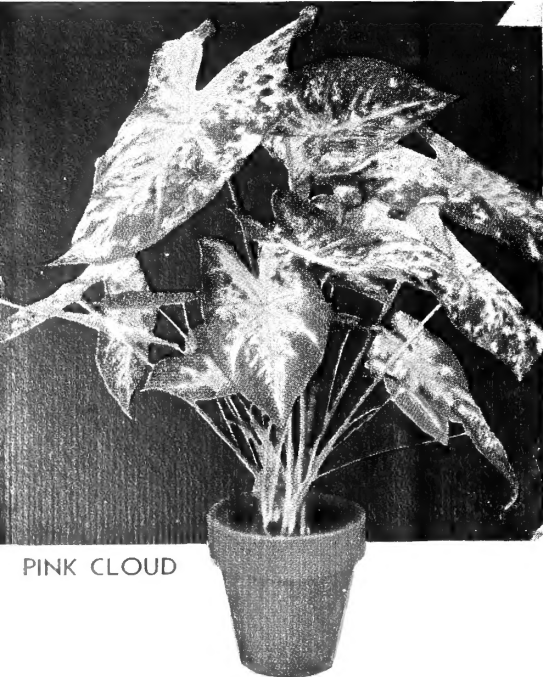
1 to 1 1/2" dia. (Ct. 100)	15.00
1 1/2 to 2 1/2" dia. (Ct. 100)	17.00
2 1/2 to 3 1/2" dia. (Ct. 100)	22.00
3 1/2" dia. & up (Ct. 100)	35.00

PENINSULAR BULB COMPANY
WORLD'S LARGEST CALADIUM GROWERS
SEBRING, FLORIDA

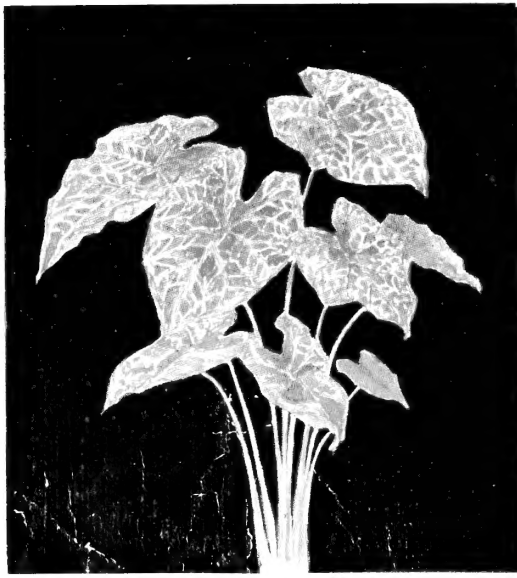


This shows how effectively Caladiums may be used with other plants for either basket or window-box decorations.

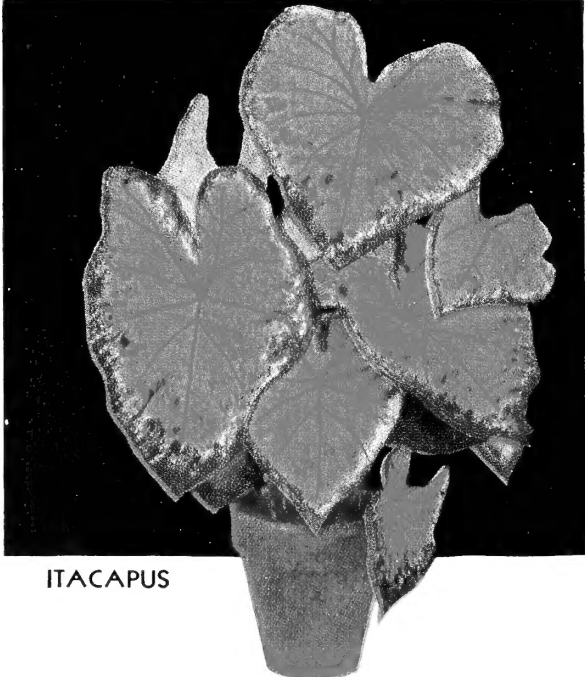
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PINK CLOUD



LORD DERBY



ITACAPUS